

Kat Morris

Experience

**MARKETING ASSOCIATE, BRANDYWINE VALLEY HEATING & AIR CONDITIONING;
WEST CHESTER, PA — 2014-PRESENT**

Managed outside vendor relationships and provided strategic and brand guidance through projects such as a new company website, additional web pages, and printed materials.

Monitored social media accounts including Facebook, Twitter, Instagram, and Google+. Created the company Instagram account. Photographed and edited images for social media posts and wrote content. Identified and reported success metrics internally.

Published marketing materials such as company newsletters and magazines, and sales presentation materials. Designed and edited ads for various local newspapers, magazines, and mailings.

Represented Brandywine and the company owner and CEO at charity planning meetings, networking events, board meetings, and career fairs.

Organized and planned events for industry conferences such as the MIX Group a trade organization, the Chester County Economic Development Council, as well as fundraising events for the Fame Fire Company Capital Campaign, Chester County Hospital Challenge for Cancer, March of Dimes, and The West Chester Downtown Foundation's annual event.

BANK TELLER, THE BRYN MAWR TRUST COMPANY; BRYN MAWR, PA — 2010-2013

Examined checks, verified identification, account numbers, signatures, dates, written amounts, and numerical amounts. Created and distributed certified treasures checks and money orders. Handled large amounts of cash in the upwards of \$25,000 while keeping a balanced drawer.

Education

The Catholic University of America; Washington, D.C. — BA in Psychology, 2013

Intercollegiate Sports: Varsity Field Hockey Team — 2009-2011

Continued Education

CodeAcademy Intensive "Build Websites from Scratch"

Skills

HTML5, CSS3, Adobe Photoshop, Illustrator, InDesign, Film and Digital Photography